



UNDERGRADUATE  
**PROSPECTUS**  
Fall 2023

# Leading through values

University of Home Economics  
Lahore - Pakistan

بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

“

No nation can rise to the height  
of glory unless your women are  
side by side with you

- Muhammad Ali Jinnah

Welcome to the

# University of Home Economics Lahore

A University is a place where dreams meet inspirations, ideas meet renditions, and endeavors meet goals. Universities are not only centers of academic excellence, research traditions and critical inquiries but also a springboard for successful careers and promising futures.

Grounded in decades of service to provide quality education and deeply rooted in glorious traditions, this Institution has educated generations of women in a distinct manner. We ensure enriched learning and appreciate creative thinking and problem-solving approach.

The University campus resonates vibrant energy with its colorful educational and artistic activities and extravagant campus life. Linked with multiple other institutions, organizations, and industries, the University operates as a platform to connect students with facilitators and architects of fortune.

*Wish you all a very joyful stay  
and a bright future.*



Welcome  
Message from the

# Vice Chancellor

On behalf of my faculty and staff, I am delighted to welcome you to this very prestigious academic institution with vibrant campus life. Here you will find yourself surrounded by ample opportunities for inquisitive learning and grooming yourself by joining a strong community on campus that values excellence and diversity. Our latest programs and curriculum, designed by eminent experts in their fields, aim to meet job market needs while enriching a range of skills needed in the 21st century including digital literacy, communication, social skills and personality development.

Our dedication to academic distinction coupled with our commitment to quality, diversity and equity, fosters a tolerant and confident young community learner. Several student societies will provide you with plentiful opportunities for grooming as a leader and showcasing your uniqueness to the world. Moreover, enjoy Gulberg the hub of Lahore – surrounded by cultural activities, restaurants, banks, shopping malls, designers' outlets and much more.

**Join, learn, grow and cherish!**

**| Prof. Dr. Kanwal Ameen**

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# Vision

To foster versatile growth of students through diversified learning based on teaching and research excellence with a view to grooming them as empowered independent thinkers, professionals, entrepreneurs, researchers and compassionate individuals with a high sense of social responsibility, values, harmony and culture.

# Mission

To create an environment that keeps the faculty, researchers and students motivated to give their best in the transference, generation, and acquisition of knowledge and stay committed to serve the community without any kind of biases.





# Our Values



- Integrity
- Excellence
- Mutual Respect
- Equity
- Merit & Transparency
- Professional Ethics
- Women Empowerment
- Inclusiveness

# Our Legacy & Future Prospects

The journey spans more than half a century since 1955 when the untiring efforts of Begum Rana Liaqat Ali and the Education Department bore fruit and the College of Home and Social Sciences was established.

Ford Foundation, USA helped in its development by providing advisors and scholarships for teachers' training in the USA. The College also had a partnership with Oklahoma University, USA to assist in the development of curriculum and teachers' training. The name was changed to College of Home Economics in 1968. All Pakistan Home Economics Association was registered in 1961.

The Act of the University of Home Economics was passed by the Punjab Assembly on 8th February 2017 thus upgrading this prestigious institution with even higher aims. Prof. Dr. Kanwal Ameen took the charge as the founding Vice-Chancellor of the University on 31st May 2019. This transition from a College to a University

was not an easy journey, but her progressive vision, proactive leadership, diverse experience, focused attitude, passion and unremitting efforts have made this enormous task smooth. Consequently, the University has grown in a swift manner.

Within a short span of time. The infrastructure including labs, library, various academic and administrative blocks have been upgraded and renovated whereas the construction of a new Academic Block is in speedy progress.

The Faculties and Departments along with Five (05) Research & Professional Development Centers have been established, along with an array of new BS Programs. The University got approval to offer various BS programs, Associate Degree programs, Diplomas and Certificate courses in several disciplines with the latest curriculum and training. New MS programs are also ready to be offered soon, followed by the PhD programs as per HEC requirements.

# Our Campus

The metropolis of Lahore is the key center of national and regional socio-economic activities, and an important hub for regional and international connection, commerce, and communication with the diversity of cultures, religions, ethnicities, and languages.

The University of Home Economics is in the heart of Lahore at Dr. Mateen Fatima Road, Block H, Gulberg 2, Lahore. Its 135 Kanal campus is an oasis, house to many species of indigenous trees and plants. The campus comprises many blocks for academic and extracurricular activities, a well-equipped library, up-to-date laboratories, a nursery school and a school for children with special needs, a large auditorium, hostels, café, playgrounds and much more.



# Why Choose Us



Our institute is one of a kind and a hallmark of excellence with its latest degree programs. We prepare students for a dynamic personal and professional life and have hired highly qualified, motivated, and experienced faculty on merit to give their best.

Become a part of a vibrant student community by involving in diversified co-curricular and extra-curricular activities.

Get exposure to equal and promising opportunities to grow as a professional and as an individual.

Indulge in our student-centered learning approach combined with applied knowledge and hands-on experience through internships and volunteering opportunities.

Get real-life experience, practical skills and required knowledge before entering the field.

Avail the opportunity of both merit and need-based scholarships by the University and HEC.

# How You Will Study

- Periodic assessments/ evaluations are conducted to keep the students focused, evaluate their progress and make efforts to achieve their goals.
- The regularity in attending classes and completing the assignments on time is fundamental to success in the semester system.







# Life at Campus

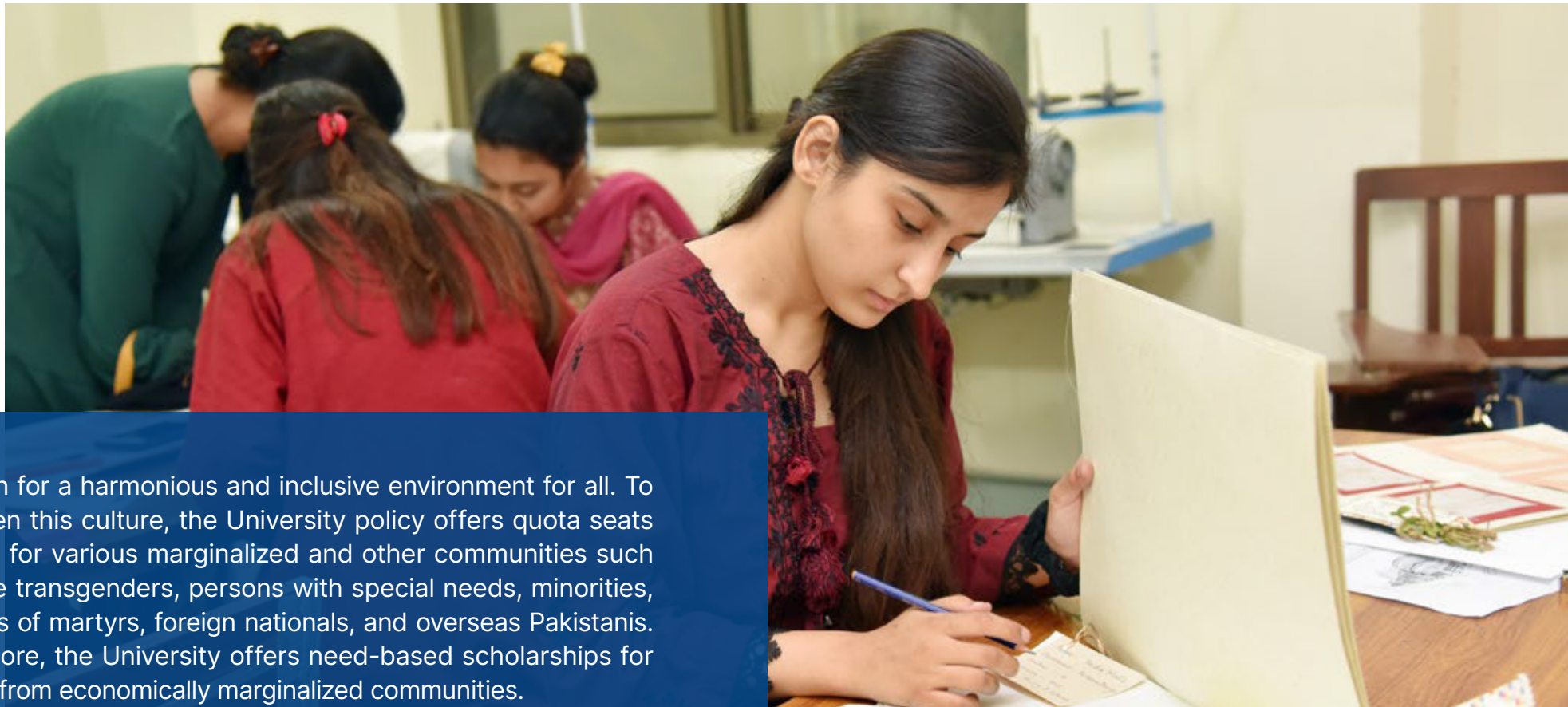
Our purpose-built, exciting and safe campus is home to a community of creative and accomplished people from all across the country. Outdoor activities are offered to the students to make them learn and have fun outside their classrooms.

The campus has parameter wall with scrolls of razor wire. Moreover, surveillance towers and CCTV cameras are installed for better security and safety.



We believe in promoting a culture of tolerance, interfaith harmony, equity, and mutual respect for all.

# Diversity & Inclusiveness



We vouch for a harmonious and inclusive environment for all. To strengthen this culture, the University policy offers quota seats allocated for various marginalized and other communities such as female transgenders, persons with special needs, minorities, daughters of martyrs, foreign nationals, and overseas Pakistanis. Furthermore, the University offers need-based scholarships for students from economically marginalized communities.





# Co-Curricular Activities

- Trainings
- Workshops
- Seminars
- Webinars
- Art Salon
- Exhibitions
- Conferences
- Convocation
- Debate Competitions
- Art Competitions
- Celebration of National and International Days
- University Newsletter

# Extra-Curricular Activities

- Alumni Association Annual Dinner
- Sports Gala
- Annual Play
- Bonfire
- Spring Festival
- Exhibitions
- Fashion Shows & Variety Programs
- Talent Show
- Music Gala
- Student Educational and Recreational Trips



# Student Societies & Clubs

Student societies and clubs have been established to promote extracurricular and co-curricular activities. The aim is to develop leadership skills, holistic growth, and personality grooming. It channelizes their peculiar potential constructively and productively. It is mandatory for every student to be a member of minimum of two societies of her choice out of the following:



**1 Debating and Literary Society**

**2 Character Building Society**

**3 Drama, Music and Festival Society**

**4 Art and Cultural Heritage Society**

**5 Harmony Building Society**

**6 Sports Society**

**7 Human Wellbeing and Antinarcotics Society**

**8 Green and Clean Society**

**9 Green Youth Movement Club**

**10 Media Club**

# Facilities

## Library

- Digital Resource Centre
- Scholar's Corner
- Reading and Discussion Hall

## Wellness Services

- Health Centre
- Student Counsellor
- Kanwal Wellness Centre

- 
- Auditorium
  - Seminar Hall
  - Prayer & Common Room
  - Computer Lab & Laboratory
  - Water Filtration Plant

- Nursery Lab
- Centre for Special Children
- Day Care Centre
- Residencies
- Transport

- Sports Ground
- Photocopy Shop
- Cafeteria
- Hostels
- Laundry







# Library

The three-floor University Library aims to connect students, faculty, and researchers with information resources in both printed and digital forms. The ground floor houses more than 11,000 printed books and journals/magazines related to the various disciplines offered at the university. In addition to textbooks, the library has a good collection of fiction/non-fiction, biographies, travelogues, and other reading materials to encourage the readership. Moreover, the library provides the access to digital material including teacher's resources, interactive videos, and various presentations to enhance the teaching and learning experiences. Recently a mobile app is developed to facilitate users.



“

**With faith, discipline, and selfless devotion to duty, there is nothing worthwhile that you cannot achieve**

-Muhammd Ali Jinnah



# Digital Resource Centre

The Digital Resource Centre on the 1st newly furnished floor provides access to thousands of E-books, research journals and theses through HEC digital library access. It comprises basic databases including OVID, ASTM, INFORMS, ProQuest thesis, SpringerLink, Wiley, and Taylor and Francis Journals. Along with these, the library facilitates the researchers by connecting them to a range of open access resources including the Directory of Open Access Journals and the Directory of Open Access Books.



# Scholars Corner

The 1st floor of the library provides a quiet and peaceful corner for the students' scholarly works. The facility is supported with carrels desks, high-speed internet, and charging points.





# Reading & Discussion Hall

The Reading and Discussion Hall on the 2nd floor of the library facilitates the discussion and other activities such as group study, reading, and tutorials to promote collaborative learning. The library halls are fully airconditioned and are equipped with internet facilities. The floor is well-furnished, with comfortable seating arrangements.

# Cafeteria

A high-standard caféteria provides an array of hygienic, delicious, and mouth-watering food at a pocket-friendly rate. It is worth mentioning that the food is prepared in the most hygienic conditions and meets all the standards of cleanliness.





# Scholarships

The University takes pride in its facilitation schemes for needy students by offering scholarships and various fee concessions.

# Hostels

Our hostels are the second home for our students with a commitment to provide the best possible facilities at two furnished and clean hostel buildings on the campus. New renovated and state-of-the-art kitchen facilitates the provision of healthy and hygienic food to the students. Keeping in view the comfort of the students the common room is equipped with cabinet air-conditioners. Other facilities include Wi-Fi service, newspaper, cable/TV, dining area, laundry service, visitor's room and CCTV cameras for security.





# Academic Programs

**BS  
Programs**

**Associate  
Degree  
Programs**

**Post  
Graduate  
Diplomas**

**Under  
Graduate  
Diplomas**

**Certificates**





# BS Programs

## Faculty of Art and Design

- Fashion Design
- Fine Arts
- Interior Design
- Sculpture & Ceramic Design
- Textile Design
- Visual Communication  
and Design

## Faculty of Social & Behavioral Sciences

- Applied Psychology
- Digital Media
- Gender Studies
- Human Development  
and Family Studies
- Political Science
- Social Entrepreneurship
- Social Work
- Sociology

## **Faculty of Science and Technology**

- **Human Nutrition & Dietetics**
- **Public Health Nutrition**
- **Food Science & Technology**
- **Information Management**

## **Faculty of Management Sciences**

- **Home Economics**
- **Hospitality & Tourism  
Management**

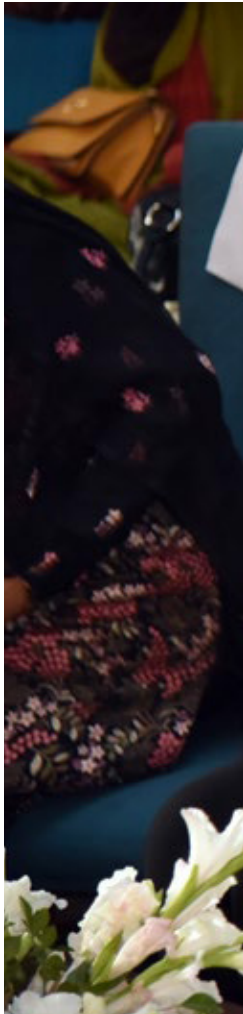
## **Faculty of History and Languages**

- **English Language &  
Literature**



# BS Fashion Design

The Fashion Design degree nurtures the connection between the industry and creativity. We focus on the skills and knowledge to excel in the fashion industry and prepare our students to become the future faces of fashion. Our labs are equipped with the latest machinery that provide a facilitating environment for growth. Traditional pattern-making and draping techniques are taught alongside digital design software to give students fashion design skills in conformity with international standards. Our experienced faculty encourages students' creativity to experiment with designs, materials, and garment-making to develop their individual creative approaches.



# Employability

Degree holders can become Fashion Consultant, Fashion Stylist, Costume designer, Fashion Illustrator, Fashion designers, Visual merchandiser, Merchandiser, Costume stylist, Personal stylist, Fashion Blogger, Fashion publicist (PR), Fashion curator, and Product promoters.



## Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. Entry tests and interviews are compulsory with 50% passing marks in each category. The merit will be based on the cumulative scores of intermediate, test and interview.

# BS Fine Arts

The program comprises primary and supporting disciplines in Fine Arts. It teaches the students to study, explore and master different techniques and mediums of drawing, painting, printmaking, calligraphy and other skills. Students would learn to become professional artists. The program will familiarize the students with the historical contexts of different movements in Arts and relate, compare and contrast the major painting styles that emerged in art traditions. The program aims to enable the students to emerge as skilful artists with the ability to translate research into practice, develop contemporary artistic skills, and use their imagination and observation to create innovative works of art.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. Entry tests and interviews are compulsory with 50% passing marks in each category. The merit will be based on the cumulative scores of intermediate, test and interview.

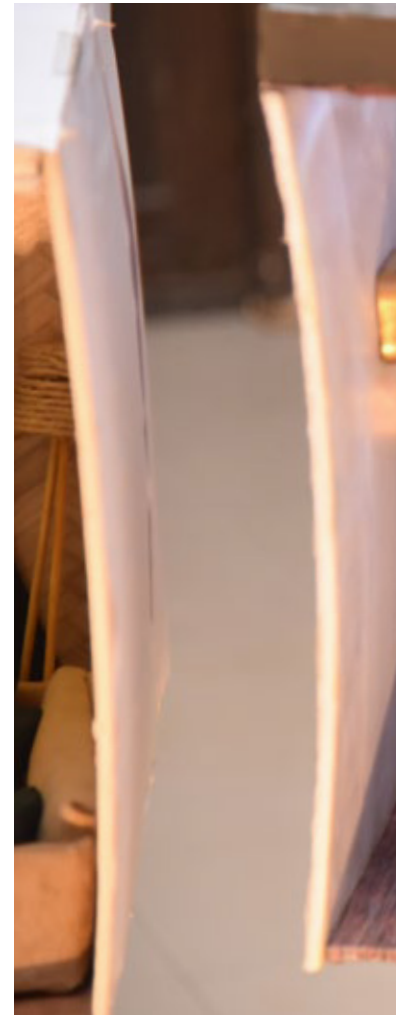


# Employability

Students with this degree can find their way into the practical field as painters, designers, art historians, art critics, teachers, art researchers, and entrepreneurs. They can find jobs with educational institutes, art galleries, museums, and governmental and semi-government organizations.

# BS Interior Design

BS Interior Design focuses on identifying environmental issues and developing systems to rectify these issues. Another dimension of this program is to produce academicians and researchers in the field of interior design. The comprehensive and intensive curriculum will enable students to turn into professionals seeking innovative and socially responsible design solutions. We also provide an academic platform for research in the field of interior design.





# Employability

The course is designed to produce skilful personnel in all areas of Interior Design like furniture, furnishings, and lighting etc. Another dimension of this program is to produce academicians and researchers in the field of interior design.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. Entry tests and interviews are compulsory with 50% passing marks in each category. The merit will be based on the cumulative scores of intermediate, test and interview.

# BS Ceramic & Sculpture Design

The program aims to develop the technical skills and aesthetics needed to be professional ceramists and sculptors. The course draws on multiple teaching approaches i.e., lectures, workshops, field trips, seminars, tutorials, and group discussions through audiovisual aids. It carries hands-on practice, techniques, and methods to solve domain-specific problems. A well-rounded design education system entails a meaningful cluster of supportive subjects, enabling the students to build up their theoretical and practical experience in a cumulative manner.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. Entry tests and interviews are compulsory with 50% passing marks in each category. The merit will be based on the cumulative scores of intermediate, test and interview.



# Employability

A versatile experience during this program provides entrepreneurship and employment at the industry level. Sculptors and ceramicists may work in art galleries, as curators for art exhibitions. Some sculptors start their own businesses or form cooperatives with other sculptors. Others may work at government departments and museums as ceramics restorers, advisers in respect of museum displays, or regarding the cleaning and caring of antique collections. They may work at home furnishing stores interior decorating, and manufacturing companies. Moreover, they can work as mentors and researchers.

# BS Textile Design

The Textile Design program encourages students to learn innovative ideas and turn them into actual printed, woven, and knitted products. Through our courses, students are trained to blend aesthetic and creative skills with the latest technologies. Students are offered technical courses in weaving, knitting, printing, dyeing & finishing, and materials technology. They also learn a strong technical and conceptual foundation in color theory, drawing, painting, screen printing, weaving, and computer-aided design as well as textile history. Patterns and fabric collections are created for use in apparel and home furnishings. Our qualified faculty focuses on the exhibition of individual creativity for the attainment of a more professional outcome.



# Employability

Textile Designer, Print designing, Clothing/textile technologist, Color 2021technologist, Digital Designer, Rotary Designer, Textile Graphics Designer, Quality Controller, Textile Market Trend Inspector, Marketing Manager, and Business promoter.



## Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. Entry tests and interviews are compulsory with 50% passing marks in each category. The merit will be based on the cumulative scores of intermediate, test and interview.

# BS Visual Communication & Design

Visual Communication Design course is a combination of multiple facets of visual design to provide a strong base for commercial design, packaging, advertising, and marketing knowledge related to traditional, digital, and social media networks. The students would emerge as creative and skilful designers who will be capable of creating designs using various mediums and techniques to meet the needs of all kinds of organizations and institutions. The special focus will be

on digital media production, and have an understanding of the consumption of digital media texts and copy writing. The course shall be a combination of various methods including lectures, workshops, seminars, field trips, tutorials, and group discussions using audio-visual aids. They will explore working with diverse media, a variety of output sources, and interactive digital programs. It will produce well equipped visual artists and designers.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. Entry tests and interviews are compulsory with 50% passing marks in each category. The merit will be based on the cumulative scores of intermediate, test and interview.

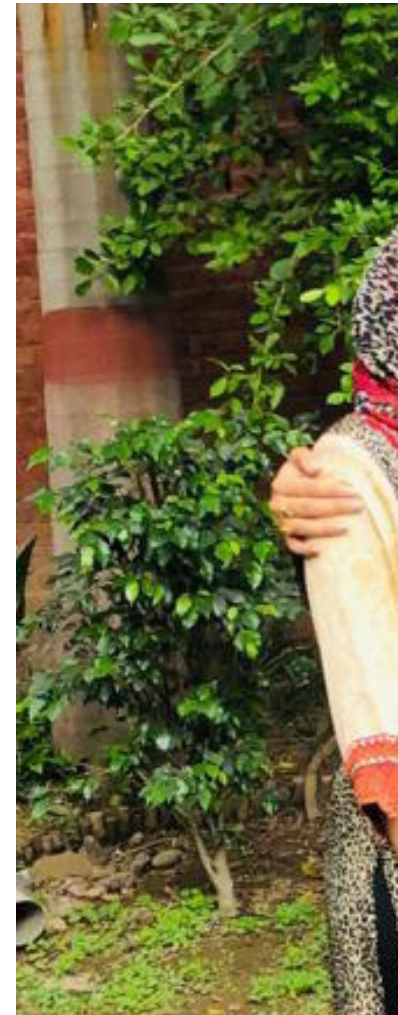


# Employability

The program is specifically designed to produce professional artists who can work as Art Director, Fine Artist, Multimedia Artist and Animator, Layout Artist, Logo Designer, Professional Photographer, Illustrator and Exhibition Designer. They can work freelance or provide services in the educational field and industry.

# BS Applied Psychology

BS Applied Psychology program imparts learning in the principles of applied psychology. The program will provide students with a strong base in the theory, research, and practice of Psychology. Our course will prepare graduates for further training in the field of psychology or a related discipline which can provide evidence-based services for children, adults, and families in a variety of healthcare and educational settings.





# Employability

Upon completing a professional post-graduate degree students can work in a variety of fields such as in Clinical and Counseling facilities i.e., Hospitals, Private Clinics, Mental Health Institutes, Rehabilitation/Addiction Centers, Guidance and Counseling centers, and Institutions for individuals with special needs. Also, they can go for higher studies in related fields.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks. Candidates who have studied Psychology as a subject in intermediate will be given 2 additional marks.

# BS Digital Media

The Digital Media program is a newly designed degree with an aim to meet the needs of the digital media industry in an evolving society. It will impart insight into a wide range of social sciences and prepare them with a foundation that draws on history, theory and practice of media studies, theories for interpretation of diverse forms of technology, communication, and media for dissemination of communication, modern media production and human-computer interaction. Also, advanced critical thinking skills in written analysis of text and visual media objects, understanding the process of working with users in bringing ideas from concept to final production in a digital environment.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks.



# Employability

Graduates in Digital Media Studies will have career opportunities in the government's public relations department and non-government organizations and the electronic media industry. They can pursue careers as managers, managers, marketers, managers, planners, researchers, teaching, research, and the corporate sector.

# BS Gender Studies

BS Gender Studies is designed as an introduction to the interdisciplinary field of Gender Studies and is focused on the ways that sex and gender manifest themselves in social, cultural, and political contexts. Gender Studies is an interdisciplinary and multi-disciplinary academic field devoted to various aspects of identity and representation across societies and cultures. With strong foundations in the discipline of Gender Studies and hands-on research and internship experience, students will be able to secure jobs in a variety of careers ranging from the local community to international development organizations and from government organizations to federal bodies.



# Employability

The diverse and interdisciplinary learning experience of Gender Studies would enable the graduates to be best suitable for positions of women police officers, feminist and gender researchers, community and social welfare officers, public relations officers, social welfare officers, gender specialists, journalists, lecturers, public policy researchers, data analysts, and report writers in the various sector globally.



## Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks.

# BS Human Development & Family Studies

This is a unique academic program for anyone who is intrigued by human nature and holistic human development as well as the factors affecting that development. The subject provides a strong foundation for students seeking a graduate or professional degree in areas such as health sciences, early childhood development, fundamental psychology, family counselling, and preventive intervention.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks. Candidates who have studied Psychology as a subject in intermediate will be given 2 additional marks.



# Employability

The degree holders can explore and establish their careers in human services as social workers or in the referral services as well as advocacy in national and international organizations. They will also be able to work as Early Childhood professionals. This degree prepares our students for careers such as Preschool/Elementary School Teaching and Educational Administration. They can also work as Child and Adult Counselors/ Developmental Psychologists. They can pursue careers in Human Resources, Public Relations, Research, Training, and Development.



# BS Political Science

This degree will focus on learning the fundamentals of political science and allied fields such as diplomacy, public policy, international affairs and communication skills. For this purpose, different streams of specialization in this discipline have been provided to be opted by the students in the last two semesters. The objective of the course is to educate and make students conscious of their rights and obligations towards the state and society.





# Employability

Political science degree holders can find positions as lobbyists, campaign managers, press secretaries, activists, speech writers, orators, civil rights advocates, mediators, corporate legal counsel, public policy specialists, foreign service officers, and analysts to name a few.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks. Candidates who have studied Civics as a subject in intermediate will be given 2 additional marks.

# BS Social Entrepreneurship

BS Social Entrepreneurship inspires and equips graduates to demonstrate the ability to devise sustainable social advocacy enterprises focused on solving real-life problems. This is an innovative and fully experiential learning program focusing on project based and problem-based learning. In developing countries like Pakistan, social entrepreneurship is important as it provides individuals, groups and communities with a framework for businesses to find their own success in the pursuit of helping others. Universities have a significant role in creating, developing, and sustaining a rising generation of social entrepreneurs and their ideas. By introducing this discipline, we aim at producing skilled, trained and qualified social entrepreneurs as drivers of change. We also aim to develop a pool of social entrepreneurs who have a pragmatic vision, capable to achieve large-scale, systemic and sustainable social change through a different approach. Through this program, we would be able to provide entrepreneurial leaders to different organizations: large and small, new and old nonprofit and for-profit, particularly in Pakistan.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks. Candidates who have studied Sociology as a subject in intermediate will be given 2 additional marks.



# Employability

Studying Social Entrepreneurship opens a range of careers in areas such as welfare, development sector, human resource management, philanthropy, financial planning and management, resource mobilization and business innovation to name a few.



# BS Social Work

BS Social Work degree is a broad-based, interdisciplinary program. Studying social work is a path toward a fulfilling profession; one filled with countless opportunities to impact lives both individually and collectively. The importance of social work lies within its aim to confront social issues in all facets of life from providing one-on-one support of family welfare to shaping legislative policies that eradicate systemic injustices. Social work involves helping others overcome challenges.

Through this program, we aim at encouraging students to critically reflect on their personal and professional practice and to invite them to consider that social work knowledge and practice are socially constructed phenomena. Besides, we also aim at preparing students for social work practice that is sensitive to issues of discrimination and inequity.



# Employability

Studying Social Work opens a range of careers in areas such as welfare, education, social research, local and central government along with marriage and family counseling, mental health practice, child and family therapy, and education consultancy to name a few.



## Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks. Candidates who have studied Sociology as a subject in intermediate will be given 2 additional marks.

# BS Sociology

BS Sociology is a broad-based interdisciplinary degree, which gives students an insight into a wide range of social science subjects and develops them as a sociologist. This program will enable students to deal with the issues of contemporary social phenomena and prepare them for many wide-ranging career options in diverse fields. It also prepares students for further academic pursuits, particularly in Social Sciences. Following an all-around training in Sociology through this program, students can choose to specialize in a sub-field of their interest at a university in Pakistan or abroad.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks. Candidates who have studied Sociology as a subject in intermediate will be given 2 additional marks.



# Employability

Studying Sociology opens a range of careers in areas such as welfare, education, social research, and local and central government. Graduates in Sociology have career opportunities in the government's social welfare department, non-government organizations, community development and mobilization programs, police and prison departments, human service programs, teaching, research, and the corporate sector.



# BS Human Nutrition & Dietetics

BS Human Nutrition & Dietetics program is about food, human body and the connection between diet and health. People of Pakistan are suffering from all types of chronic and acute malnutrition. The long-term and sustainable approach to combat this situation is to prevent and cure diseases with diet management. This degree program will enable students to work in public health awareness and intervention programs and as Registered Clinical Dietitians and Nutritionists. They will develop an understanding of scientific principles, underlying disease conditions, and subsequent dietary modifications. Also, they will be able to examine food production, processing, catering, and distribution complying with legal standards.



# Eligibility

The candidates holding F.Sc. (Pre-Medical) / A levels (Biology & Chemistry) / FA Home Economics / equivalent qualification with at least 60% marks is eligible to apply. The merit will be based on intermediate marks.



# Employability

Graduates will be able to work as faculty in academia, clinical nutritionists, community nutritionists, nutrition and health experts, nutrition researchers, sports nutritionists, and weight management experts.

# BS Public Health Nutrition

This program perceives excellence in Public Health teaching, training and capacity building through provision of broad perspectives of health, nutrition, health-care innovation, critical-thinking and lifelong learning skills into health-care settings. It will strive to acquire methods to propagate knowledge that will be useful for the furthering of Public Health Nutrition Education into Masters and Doctoral program. The graduates of the BSPHN program will be prepared to solve health and nutrition-related problems and conduct, analyze and interpret the results of relevant research surveys and projects within the financial, socio-cultural, environmental, ethical and political framework of Pakistan and its surrounding region.



# Eligibility

The candidate holding F.Sc. (Pre-Medical / Pre-Engineering) / A levels (Biology) / DAE (Food & Nutrition Sciences, Human Nutrition and Dietetics, Food Technology) / equivalent qualification with at least 60% marks is eligible to apply. The merit will be based on intermediate marks.



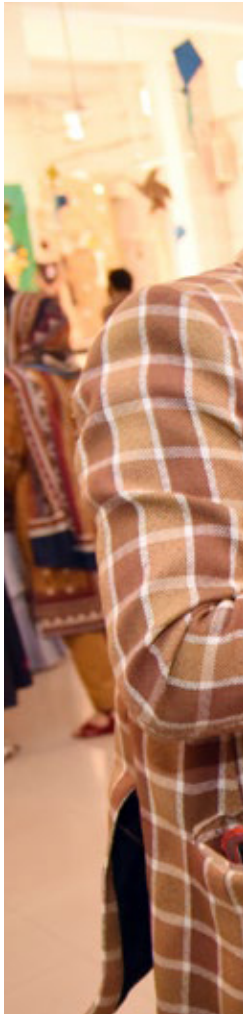
# Employability

BSPHN Graduates will be able to serve the community as public health nutrition officer in non-government and government organizations, research associates/ analysts in research and development sector, infection and disease control officer, health promoters in hospitals, health program managers, faculty members in academia, entrepreneurs (public health consultants), public health officers in provincial health ministry, water safety analysts and environment health officers.



# BS Food Science & Technology

Food technology is the application of a diversity of scientific and practical disciplines including chemistry, biology, physics, and engineering. The discipline comprises food production, processing, preservation, packaging and worldwide distribution. It deals with all types of foods like meat, fruits, vegetables, cereals, fish, eggs, milk, spices, etc. Our mission is to provide high-quality education and training to individuals preparing for careers in food science and technology in government departments, the food industry, academia, research organizations, and official food control laboratories.



# Employability

Graduates will be qualified to work as food technologists, food and drug inspectors, food scientists, food science technicians, food manufacturing specialists, food product developers, food safety analysts, and food system managers.



# Eligibility

The candidate holding F.Sc. (Pre-Medical / Pre-Engineering) / Intermediate (Pre-Agriculture) / equivalent qualification with at least 60% marks is eligible to apply. The merit will be based on intermediate marks.

# BS Information Management

BS Information Management is broad-based which gives students insight into a wide range of social and management sciences. Graduates in Information Management learn about managing the knowledge and information in both hard and digital mediums from its production to consumption to archiving and curating. It also provided knowledge about research data management, repositories, and the publishing industry.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks.



# Employability

The graduates will be able to proceed in their careers as Record Managers in Academia, Archivists, Librarians, cultural heritage institutes, libraries, museums, archives & records centers, media houses, and organization that deals with information in public and private sectors.

# BS Home Economics

BS Home Economics equips students with the knowledge and skills needed to be a professional as well as enable them to engage with families and communities for a better-quality life. The students will opt during the last two years for one group of four specialized courses in the following:

**Group A Culinary Art**

**Group B Textile & Clothing**

**Group C Child Development**

**Group D Resource and Facility Management**





# Employability

There are many choices for the students which include 'food service administrators', entrepreneurs, food and beverage managers and specialists in culinary art. They can be academicians and child life specialists, early childhood education consultants, designers, artists, and social workers to name a few. All these skills are equally beneficial at personal, family and business levels.

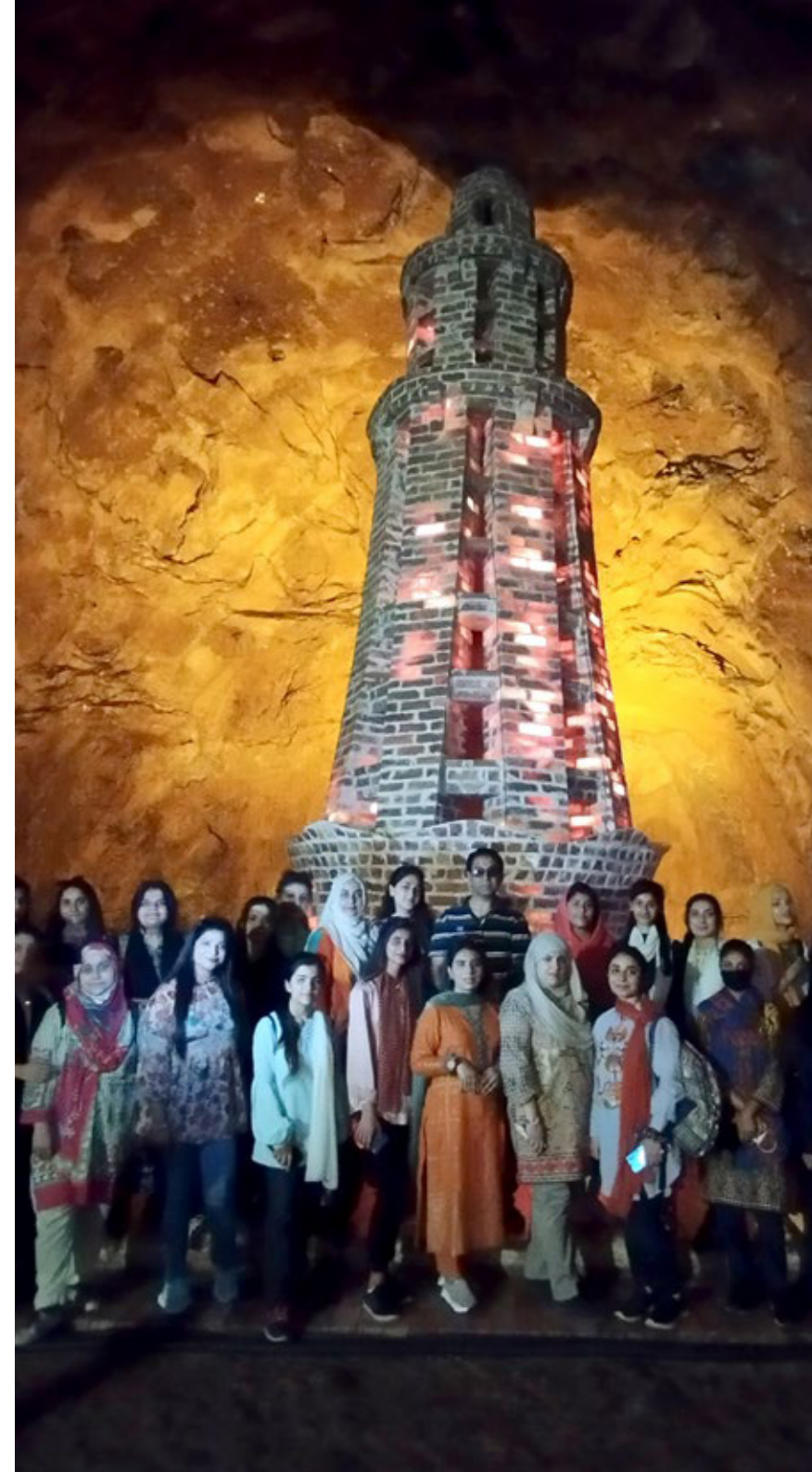


# Eligibility

The candidate holding Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks. Candidates who have studied Home Economics as a subject in intermediate will be given 2 additional marks.

# BS Hospitality & Tourism Management

Pakistan is at 47th position out of 200 countries as a top tourist destination around the world and has been continuously increasing the number of tourists for the past few years. This latest program aims to prepare students for the fast-growing Hospitality and Tourism industry by providing intense coursework that combines theory with practical learning experiences. Hence, increasing students' opportunities to find employment in management, sales and marketing etc.



# Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks.



# Employability

The graduates will be able to get jobs in hotels, the aviation industry, restaurants, hostels and so forth. Also, they can be inducted as Tour operators, Travel managers, Holiday Consultants or Event Managers.

# BS English Language & Literature

This newly developed program aims to make students learn about the English language and literature in an interactive manner to enable them to communicate effectively in written and spoken English language while developing an interest in English literature. It will refine their critical and analytical thinking through literature, history, anthropology etc. Following an interdisciplinary approach, the students will discover how other disciplines enrich their understanding of literary works. One of the course objectives is to introduce the students to the diverse spectrum of majors that would help them to pursue postgraduate studies in the ever-expanding field of language and literature.



# Employability

This professional degree will give them access to limitless career opportunities in the modern age, such as journalism, law, publishing, teaching, content creation, and editing. Students with this BS degree can pursue jobs in media and advertising, writing, and publishing, journalism, public relations, content writing and blogging, creative writing, teaching, and academia, among other fields.



## Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. Entry tests and interviews are compulsory with 50% passing marks in each category. The merit will be based on the cumulative scores of intermediate, test and interview. The candidates who have studied English Literature as a subject in intermediate will be given 2 additional marks.

# Associate Degree Programs

- Music Studies
- Home Economics
- Hospitality and Tourism Management



# ADP Music Studies

The Associate Degree Program of Music Studies is designed to prepare students to demonstrate competence and discipline in the study of music theory, music analysis, music composition, and musicianship skills, and demonstrate proficiency in ensemble skills and solo performance skills. Completion of this curriculum will demonstrate commitment to the serious study of Music in practice and in theory and provide comprehensive preparation for upper division work.



## Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks.



# ADP Home Economics

The Associate Degree in Home Economics is a two-year degree program. All core, fundamental and general courses related to five major areas of specialization will be taught. This program will help the students to manage personal, family and community resources for better living. The students can take on different professions like teaching, designing, community services and social work.



## Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks.

# ADP Hospitality & Tourism Management

ADP Program of Hospitality and Tourism Management enables students to analyze the key factors responsible for the growth and development of Hospitality and Tourism, identifying current trends and challenges faced by the Hospitality and Tourism Industry. Tourism is the second largest industry in the world, today plays a very important role in revenue and employment generation. The students can secure jobs in hotels, the aviation industry and restaurants. They can be Tour operators, Travel managers, Holiday Consultants and Event Managers to name a few.



## Eligibility

The candidate holding an Intermediate Certificate with a minimum of 50% marks is eligible to apply. The merit will be based on intermediate marks.



# Post Graduate Diplomas (PGD)

- Dietetics
- Speech & Language Pathology
- Counselling
- Early Childhood Education



# PGD in Dietetics

The discipline of Healthcare Nutrition has grown remarkably over the last few decades. Keeping in view the increasing importance of nutrition in patient care, the Department of Nutrition and Health Promotion, initiated a post-graduate Diploma in Dietetics in 1998 in collaboration with Iowa State University, USA. The success of this diploma has also been contingent on regular revisions to the program over the years. The comprehensive and intensive curriculum will enable students to become competent dietetic professionals and take leading roles in the field of implementing effective nutritional assessment and planning for patients and effectively collaborating with peers, health professionals, and community organizations.



## Duration

1 Year

# Eligibility

1st Division/70% marks in MSc/BS Home Economics with Majors in Food & Nutrition/Dietetics, BS HND, MBBS or any other relevant/equivalent degree in Nutrition/Dietetics. Candidates will be selected after an interview.



# Employability

Students will be able to pursue their careers as consultant dietitians, nutrition researchers, community dietitians, nutrition and health expert, sports nutritionists, weight management experts, and in academia as trainers.

# PGD in Speech & Language Pathology

The newly offered Post Graduate Diploma in Speech & Language Pathology (PGD-SLP) is a 24-credit hours program that prepares graduates to achieve competence and confidence with clinical/ professional training in speech and language therapy. It focuses on a variety of teaching and learning methods including self-directed learning. The program will integrate the development of theoretical knowledge with clinical skills across a wide range of client service groups. The program will offer in-depth knowledge for assessment, identification, treatment, support, and care for infants, children, young people, and adults who may have a wide range of speech, language, and communication needs, or difficulties with eating, drinking and swallowing.



## Duration

1 Year



# Eligibility

Sixteen years of education with a minimum of 2.5 CGPA in Psychology/ Applied Psychology, Behavioral Sciences, Allied Health Sciences, Home Economics with specialization in Human Development & Family Studies/ Child Development or any other relevant qualifications from HEC-recognized universities.



# Employability

Upon completion of the program, graduates will be capable of applying theoretical knowledge to the diagnostic, therapeutic, educative, and technical roles of the speech and language therapists within the healthcare, educational and social welfare sectors.

# PGD in Counselling

The Post Graduate Diploma in Counselling program provides opportunities for students to develop their knowledge and skills as a counsellor and is especially suited to those considering a career as a practicing counsellor. Counselling is a therapeutic approach with two major strands: firstly, helping people cope with emotional and relational difficulties and, secondly, facilitating personal growth. The program is designed to develop students' theoretical knowledge, therapeutic competency, and culmination as professional counsellors. Students will develop skills in a range of evidence-based counselling modalities; learn to practice within an ethical framework and apply ethical decision-making models to practice; and demonstrate sensitivity to all forms of cultural diversity by providing culturally safe services to a wide range of clients. As a part of the program, students are required to undertake a placement where they need to acquire 100 hours of face-to-face therapeutic work. Supervised clinical training occurs with a diverse client population, presenting a broad range of individual, couple, and family problems in a range of mental health and health care settings.



## Duration

1 Year

# Eligibility

Sixteen years of education with a minimum of 2.5 CGPA in Psychology/ Applied Psychology, Behavioral Sciences, Allied Health Sciences, Home Economics with specialization in Human Development & Family Studies/ Child Development or any other relevant qualifications from HEC-recognized universities.



# Employability

The course equips graduates to work as counsellors in the public, private, and community sectors. The program will offer three specializations including School Counselling, Marriage & Family Counseling as well as Child & Adolescent Counseling. After studying core courses in the first semester, students will choose a specialization of their liking from the three mentioned above. During the 3rd semester, they will be offered field placements in their relevant specializations.

# PGD in Early Childhood Education

The Post Graduate Diploma in Early Childhood Education (PGD-ECE) is a program that prepares graduates to achieve competence and confidence in working in the early childhood education sector. It focuses on nurturing participants' professional knowledge, skills and attitudes for incorporation into teaching practice, enabling them to gradually develop into competent early childhood educators and administrators in ECE settings. The program offers a range of coursework combined with field experience encompassing the needs of infants, toddlers, preschoolers, and children in the primary grades. Students are taught to seek evidence-based solutions to problems occurring in child-rearing and education.



## Duration

1 Year

# Eligibility

Sixteen years of education with a minimum of 2.5 CGPA in any discipline.



# Employability

The program seeks to form early childhood educators and specialists (preschool and primary school teachers and administrators, child development consultants, and researchers) who can effectively blend theory and practice in creating positive learning opportunities and experiences for young children to promote their total development.

# Under Graduate Diplomas (To be offered soon)

- Drawing
- Digital Art
- Traditional Arts
- Landscape Design
- Data Management and Curation
- Data Science
- E-Commerce



# Diploma in Drawing

The students will learn from basic drawing to professional drawing techniques. Students will be guided in studying the human body and proportions, sketching on location, drawing landscapes, how to use composition, observing objects, basic drawing, and sketching on location.



**Duration**

**6 Months**



# Diploma in Digital Art

The Digital Art diploma course pretexts on the ways Arts can be expressed in the digital medium. The objectives are to achieve proficient technical and aesthetic skills using various tools to generate a broad range of two-dimensional images.



**Duration**

6 Months

# Diploma in Traditional Arts

The diploma is specially designed so that the amateurs, as well as the professionals, can learn our traditional arts and crafts, It will engage learners to create concept-based woven fabric designs as well as professional products experimenting with local as well as foreign motifs, and rendering techniques for weaving. It will help the students to create concept-based pottery designs as well as professional products through experimenting. The art of calligraphy is reviving across the world. The program will help the students learn basic scripts.



**Duration**

**6 Months**

# Diploma in Landscape Design

The landscape design diploma has been designed in consultation with the landscaping industry and teaches the skills that need to succeed quickly and conveniently in this field. The diploma course will guide the basic concepts in landscape design, various landscape categories, and design materials, and the professional scope of landscape design projects. It is a combination of theory and practice. The students will learn landscape as a skill to opt for as a profession. Attempts are made to simulate professional working conditions using "real" locations and requirements. The space is planned according to the region and client requirements.



**Duration**

6 Months

# Diploma in Data Management & Curation



In today's digital world, huge amounts of data are produced every minute and it requires better data management solutions. In every business, organization and even educational institution, there is a need to understand the what, where, how, when, and why of data management. Students will investigate data activities that include data entry and design, policies, reuse, repositories, and metadata formation.

**Duration**

**6 Months**

# Diploma in Data Science

Data is an asset and most companies are far from using it in an effective way. To create value from Big Data, companies need to focus on transforming numbers into meaningful analytics. Data Science is a field that is aligned with the statistical processing of information. This includes statistics, numerical statistics, and machine learning. The program aims to refine students' understanding of how these methods link basic theories that play a considerable role in practice. The students will learn the newest and most used tools in this industry to solve real-life problems.



**Duration**

6 Months

# Diploma in E-Commerce



E-commerce is a continuously flourishing market for products, services, and content through websites, social networks, blogs, videos, music, and games. It is not only a business and technological phenomenon but can also be considered a sociological trend which has changed consumers' buying behaviors. This is a must-have skill as all businesses are shifting to the online model. In addition, there is a need to explore issues associated with e-commerce i.e., security,

authentication, privacy, encryption, legal liabilities, policies, and intellectual rights. This diploma program aims to provide an overview of business and technology, business models, marketing strategies, and social media innovations as it is necessary to successfully sell on the web by using business and marketing strategies.

**Duration**

**6 Months**



# Certificates

- **Academic Writing Skills** (To be offered soon)
- **Business Communication Skills** (To be offered soon)
- **Happiness and Wellbeing**



# Certificate in Academic Writing Skills

This certificate aims to develop students' writing skills and enables them to communicate effectively in an academic and scholarly context. By undergoing a transformative improvement in their ability to communicate, students will become more confident, clear, and articulate in expressing their ideas. A key objective of the course is to teach the coherent inculcation of persuasive arguments and meaningful ideas in assignments.

**Duration**

3 Months



# Certificate in Business Communication Skills

This certificate helps students build the proficiency needed to succeed in today's smart workplaces by focusing on the development of effective oral and written communication skills. It will include writing memos, letters, emails, notifications, minutes of business meetings etc. and presentation skills. The ability to effectively participate in and conduct meetings. Students will also develop skills in resume writing and study strategies.



**Duration**  
3 Months

# Certificate in Happiness & Wellbeing

This certificate is conceptualised to empower the learners with knowledge and tools to generate happiness at personal, organizational and community level. It will equip learners with deeper understanding of the philosophical and scientific principles of happiness and wellbeing. It will further develop insight about positive attributes such as virtues, gratitude, hope, and emotional growth. The certificate will help in understanding the nature and impact of art, and spirituality of self and community wellbeing.

**Duration**

3 Months



# UHE Alumni Association

The Alumni Association of an institution plays a vibrant role in the academic, professional, and social development and visibility of its members. The University of Home Economics Alumni Association (UHEAA) has been established on 27.10.21 as per UHE Act Clause 4 (P) with the aim "to provide career counselling and job search services to the students and alumni " and to specifically create a lively and active association of institution's graduates. The Association is known as the University of Home Economics Alumni Association (UHEAA) and a logo is specifically designed for the Association.



# Objectives

The objectives of UHEAA are to:

**Assist and support the UHE to meet the set goals by promoting its growth.**

**Strengthen effective relationships among its alumni and the University.**

**Organize welfare initiatives for members, students and the community.**

**Facilitate job placement of the graduates in the job market.**

The Alumni Association of UHE was launched by the worthy Vice-Chancellor **Professor Dr. Kanwal Ameen** on 27<sup>th</sup> October 2021. Eversince, the UHE Alumni Association is working under her kind guidance to achieve its objectives.

The first annual dinner of the UHE Alumni Association was successfully held on 3rd March 2022 and was attended by a large number of Alumni and other dignitaries including the Begum of the then Governor, Wife of the then Chief Minister, female MPAs and Syndicate female members.

The executive body of UHEAA is progressively involved in various activities to provide a platform for the veteran Home Economists and their active participation was visible in all relevant events of UHE.

# Alumni Association



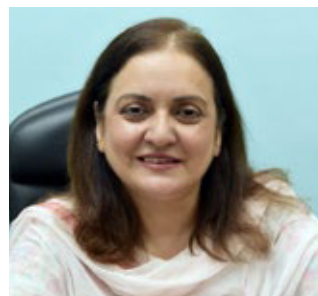
**President**

**Prof. (Rtd.)  
Dr. Rafya Tahir**  
Former Registrar, UHE



**Vice President**

**Ms. Ayesha  
Khurram**  
CEO Fabrina Home Textile



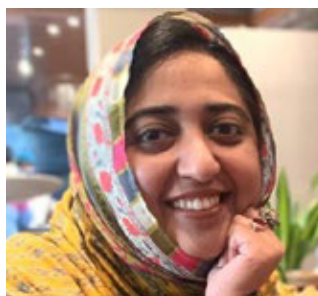
**Secretary**

**Ms. Sundas  
Khalid**  
Associate Professor, UHE



**Media Manager**

**Ms. Izzat  
Khatoun**  
Interior & Graphic Designer



**Joint Secretary**

**Dr. Faryal  
Abdullah**  
Assistant Professor, UHE



**Treasurer**

**Ms. Atiya  
Gillani**  
Associate Professor, UHE



**Co-opted Member**

**Dr. Asma  
Bilal**  
Associate Professor, UHE

# Executive Members



**Executive Member**

**Prof. Dr.  
Rukhsana Zia**  
Head of Center for  
Learning & Teaching, FC  
College University



**Executive Member**

**Prof. (Rtd)  
Gulshan Bukhari**  
Former Head of Science  
Department



**Executive Member**

**Prof. (Rtd)  
Shaheen Pervaiz**  
Former Head of Clothing &  
Textile Department



**Executive Member**

**Dr. Mehnaz  
Nasir**  
Head of Food Science &  
Human Nutrition, Kinnaird  
College



**Executive Member**

**Ms. Sajila  
Naveed**  
Director General Press  
Information Department,  
Lahore

# Instructions for Students

The admissions are open on both Regular (i.e., Open Merit and Reserved Seats) and Self Support programs. Please note that two marks will be deducted for each late year to a maximum of five years.

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The students can apply for as many programs/seats, if they meet basic/specific criteria for those programs/seats. However, they **MUST** submit a separate complete application with the needed/supporting documents and pay separate application processing fee for each program/seat applied for.

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The admission form **MUST** be clearly typed/written in block letters.

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Incomplete applications in any regard will not be processed for admission.

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Age limit is 24 years, however, upto 5 years of age relaxation may be granted to the applicant. For this purpose, the candidate has to request in writing to the Head of Department (HOD) and upon recommendation of the concerned HOD, the form will be forwarded to the **Worthy Vice Chancellor** for final approval.

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The merit of BS and Associate Degree Program (ADP) will be based on intermediate result. However, for Faculty of Art & Design and Faculty of History & Languages, the merit will be based on the cumulative scores of intermediate, test and interview.



# Application Submission

The envelope **MUST** mention in block letters the name and category of the Program(s) applied for. Categories of the Programs are Open Merit, Reserved Seats and Self Support.

.....

The applications **MUST** be sent by a Courier/Registered Mail Service to the address given below and reach the Directorate of Academics not later than **31st October, 2022 at 04:00 PM.**

## Postal Address

### Directorate of Academics

Administrative Block, University of Home Economics  
Dr. Mateen Fatima Road, Block H, Gulberg 2, Lahore,  
Pakistan



Download Admission Form here  
[www.uhe.edu.pk](http://www.uhe.edu.pk)

# How to Apply

## Documents Required

Three sets of attested photocopies of the following documents **MUST** be attached with the application:

- Matriculation / O Level / Equivalent Education Certificate.
- Intermediate/ A levels / Equivalent Education Certificate.
- Character Certificate issued by the Head of the Institution last attended.
- Passport size photographs with white background.
- "B" Form / CNIC of the applicant.
- CNIC of Father /Guardian.
- Disability Certificate issued by a relevant authority (If any).
- University Copy of paid admission processing fee challan.

All the above original documents of the admitted students shall be examined at the time of depositing the dues. Admission shall be cancelled if found discrepancy in any of the documents submitted.

.....  
Original Migration Certificate from the concerned Board (except Lahore Board) must be submitted with the dues.



**Applications with incomplete forms or missing any of the required documents will not be considered.**

# Admission Fee Criteria

Semester-wise dues will be charged at the time of admission.

.....  
The fee will be deposited in any branch of the **Bank of Punjab**. To secure admission all dues must be deposited by the prescribed dates.

.....  
The admission will be cancelled if dues are not deposited by the due date and vacant seats will be filled by the candidates on the waiting list.

.....  
Special permission by the Admission Committee may be granted in case of the availability of vacant seats.

## NOTE

All information regarding merit lists, fee deposit dates, date of commencement of classes and other related information will be announced and regularly updated by the University Authorities on the website

<https://uhe.edu.pk/admissions>

# Reserved Seats in all Programs

## Categories

- Children of Martyrs of Army/War Disabled, serving and retired army personnel of the Armed Forces
- Seats outside the Punjab Province (Balochistan, KPK, Sindh, AJK & Gilgit Baltistan)
- Blind/Special Persons/Disabled Persons
- Sports
- Distinction in Co-curricular activities
- Daughters of overseas Pakistani (these seats are not convertible to any category of reserved/merit seats)
- Foreign students (whose names are recommended by the ministry of education Govt of Pakistan according to the prescribed procedures)
- Daughters/spouses/real sisters of the Faculty of University of Home Economics
- Children/ spouses/real sisters of the Employees of the University of Home Economics
- Minorities
- Female Transgender



For any queries, email at  
[info@uhe.edu.pk](mailto:info@uhe.edu.pk)

# Instructions for Admission

Download the admission form from University Website <https://uhe.edu.pk/>

Download the application processing fee challan from the University Website.  
(Rs. 1000 for Regular Programs and Rs. 3000 for Self Support Programs).

Submit application processing fee in **Habib Bank Limited**.

Attach the required documents with application form along with deposited fee challan.

Send your complete application via courier to University of Home Economics.

Confirm your admission from the Merit list displayed on the University website.

Submit admission fee in the **Bank of Punjab**.



“

**You educate a man; you educate  
a man. You educate a woman; you  
educate generation.**

- Brigham Young



# University of Home Economics Lahore

Main Boulevard, Gulberg II, Lahore, Pakistan

042 99263319

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