

BS Visual Communication Design

Scheme of Studies

Nature of Course	Course Code	Name of Subject	Cr. Hrs
SEMESTER 1			
CORE -I	ENG - 101	English Reading and Writing (I)	3(3+0)
CORE-II	PS - 100	Pakistan Studies	2(2+0)
CORE-III	SC-105	Mathematics	3(3+0)
GEN-I		Choose anyone from the list	3
GEN-II		Choose anyone from the list	3
FOUN-I	VCD-101	Drawing-I	3(0+3)
		Total	17
SEMESTER 2			
CORE-IV	ENG-102	English Reading and Writing (II)	3(3+0)
CORE-V	SC-104	Computer & Information Literacy	3(2+1)
GEN-III		Choose anyone from the list	3
GEN-IV		Choose anyone from the list	3
FOUN-II	VCD-102	Drawing-II	3(0+3)
FOUN-III	VCD-103	Basic Design-I	3(0+3)
		Total	18
SEMESTER 3			
CORE-VI	ENG-201	Soft Skills and Emotional Intelligence	3(3+0)
CORE-VII	IS-200 IS-201	Islamic Studies OR Ethics	2 (2+0)
GEN-V		Choose anyone from the list	3
GEN-VI		Choose anyone from the list	3
FOUN-IV	VCD - 201	Drawing-III	3(0+3)
FOUN-V	VCD - 202	Basic Design-II	3(0+3)
		Total	17
SEMESTER 4			
CORE-VIII	ENG -202	Business Communication Skills	3(3+0)
CORE -IX	SC-103	Fundamentals of Research & Statistics	3(3+0)
GEN-VII		Choose anyone from the list	3
GEN-VIII		Choose anyone from the list	3
FOUN-VI	VCD - 203	Drawing-IV	3(0+3)
FOUN-VII	VCD - 204	History of Design & Illustration-I	3(3+0)
		Total	18

SEMESTER	5		
FOUN-VIII	VCD - 301	History of Design & Illustration-II	3(3+0)
FOUN-IX	VCD - 302	Typography	3(0+3)
FOUN-X	VCD - 303	Calligraphy	3(3+0)
MAJOR-I	VCD - 304	Videography-I	3(0+3)
MAJOR-II	VCD - 305	Photography-I	3(0+3)
MAJOR-III	VCD - 306	Visual Communication Design-I	3(0+3)
		Total	18
SEMESTER	6		
MAJOR-IV	VCD - 307	Website and Interface Design	3(0+3)
MAJOR-V	VCD - 308	Photography-II	3(0+3)
MAJOR-VI	VCD - 309	Techniques of Printing	3(3+0)
MAJOR-VII	VCD - 310	Videography-II	3(0+3)
MAJOR-VIII	VCD - 311	Contemporary Visual Design	3(0+3)
MAJOR-IX	VCD - 312	Visual Communication Design-II	3(0+3)
		Total	18
SEMESTER	7		
MAJOR-X	VCD - 401	Thesis-I/ Research Project-I	6(0+6)
MAJOR-XI	VCD - 402	Creative Copy Writing	3(0+3)
ELEC-I	VCD - 403	Choose anyone from the list	3
ELEC-II	VCD - 404	Choose anyone from the list	3
		Total	15
SEMESTER	8		
MAJOR-XII	VCD - 405	Thesis-II / Research Project-II	6
MAJOR-XIII	VCD - 406	Internship	3(0+3)
ELEC-III	VCD - 407	Choose anyone from the list	3
ELEC-IV	VCD - 408	Choose anyone from the list	3
		Total	15
		Total Credit Hours	136

*Quran Studies is mandatory in all semesters, it's a noncredit course based on Pass/Fail evaluation.

** List of General courses for FALL 2022 is attached below. You may fill the General Courses of 2 & 4 semesters only. Please leave the rest of the semester General courses as it will be decided later.